

fresh SCENTS®

Your brand,
our know-how.

Private Label air fresheners
with real customer appeal.



5, 7, 3, 4, 8, 5, 0

So far our products have paid for over **115,000kg** of plastic waste to be collected and recycled. That is the equivalent of over **5.7 million** water bottles and counting!



We work with major retailers around the globe. Discover how we can help you build your brand.

We know what's involved in developing a range of high quality, branded air fresheners that have customer appeal.

Range development, branding and product design all require expertise; and then comes the sourcing...

- Is the factory reliable?*
- Have they been COC audited?*
- Will the products meet leading safety standards?*
- Will they deliver on time?*

All of these questions and more are why the **leading retailers trust us** to produce private label air fresheners for their customers.

We provide a **turnkey service** from product ideation, fragrance development, branding and packaging design to production, quality control and delivery.



Private Label **CASE STUDY**

Gumball 3000

Innovative brand activation programme.

Comprehensive range for the aspirational lifestyle brand that combines automobiles, art and popular culture.



PRIMARK

Private Label **CASE STUDY**

Primark

Unique style-guide driven collections.

Bespoke designs for the leading fashion retailer with over 400 stores across 16 countries in Europe and the US.



Tried and tested by the best.

With a growing range of product types, scalable Far East production and a **European design team**, we are the ideal choice to deliver **high quality, high volume, and high margin** products for your stores.

GET IN TOUCH

To find out more about our private label services for retail and promotional use, simply get in touch and a member of our team will be pleased to assist you.

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