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fresh SCENTS®



Certified
Plastic
Neutral
plasticbank®

LUXURY AIR FRESHENERS
2026 PRODUCT GUIDE



The FRSH Scents mission is to make life's journeys better. We bring FRSH design and the world's finest fragrances to keep your space looking good and smelling FRSH.

Through our partnership with Plastic Bank every FRSH Scents product you buy helps support the collection and recycling of millions of plastic bottles before they reach the ocean!

Discover more at frshscents.com and [@frshscents](https://www.instagram.com/frshscents).



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A FRSH START

OUR STORY

When we started FRSH Scents we didn't just want to make great products, we also wanted to make a difference.

Our ambition was to create a brand and a product range that was not only great for our customers, but was also contributing towards a greater good.





Certified
Plastic
Neutral
plasticbank®

8



A FRSH APPROACH

EVERY FRSH SCENTS® PRODUCT REDUCES WASTE AND POVERTY

At FRSH Scents, sustainability is at the heart of what we do. Through our partnership with **Plastic Bank**, every FRSH Scents product you buy helps support the collection and recycling of **millions of plastic bottles** before they reach the ocean. This initiative ensures that every product we create is **Certified Plastic Neutral**, meaning we recover and recycle as much plastic as we use in our packaging and production.

How we support Plastic Bank:

✓ Plastic Neutral Products:

Every FRSH Scents purchase funds the collection and recycling of plastic waste, ensuring we remain Certified Plastic Neutral.

✓ Preventing Ocean Pollution:

Millions of plastic bottles are intercepted before they reach our oceans, reducing environmental harm.

✓ Supporting Local Communities:

The initiative provides financial support to waste collectors, offering them fair compensation and access to essential resources.

What is Plastic Bank?

Plastic Bank is a global movement dedicated to preventing ocean plastic pollution while empowering coastal communities. By collecting plastic waste before it enters the ocean, Plastic Bank transforms it into a valuable resource, creating economic opportunities for waste collectors in vulnerable regions.

"Choose FRSH Scents® and not only will you get great products but you and your customers will also be supporting a great program that is at the forefront of the war on plastic waste."

DAVID KATZ

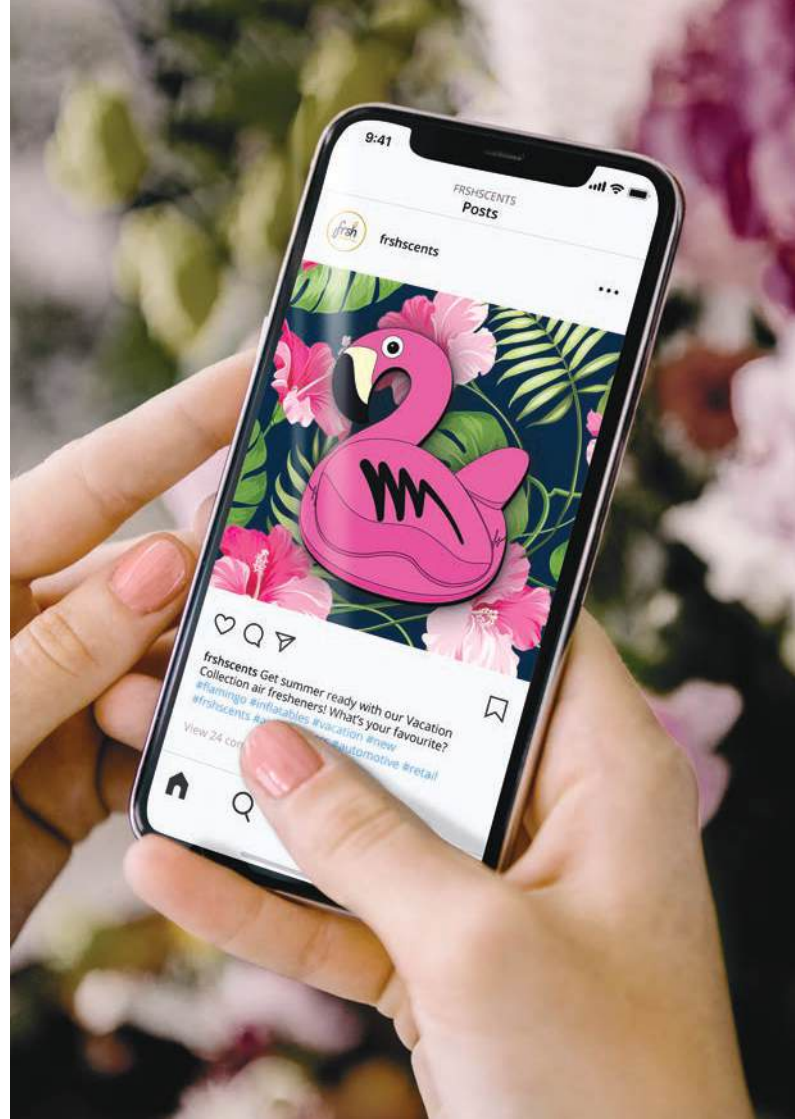
Founder & CEO, The Plastic Bank



FOLLOW US

@FRSHSCENTS

Follow us online at frshscents.com and on social media @frshscents to join us on our journey.



WE ARE SOCIAL

TRULY ENGAGING BRAND AWARENESS

Recognising that the majority of purchasing decisions are now made online, we use social media to reach the right people with the right products.

We work with social influencers who love our products as well as creating original engaging content to build brand awareness and loyalty from an ever-growing audience.

The premium design of our products makes them visually appealing too, meaning that social media is a great platform to effectively to engage customers and, in turn, drive sales.

Our customers are savvy and understand that buying FRSH Scents is about more than just making a choice based on great design and beautiful fragrances as they know that every time they choose FRSH Scents they also choose a brand that cares about the environment as just much as they do.

CASE STUDY



1. We start the ball rolling with beautiful and engaging content.
2. Customers start talking and interacting. The word spreads...
3. Influencers pick up the baton and the FRSH Scents® following grows!



Introducing the latest FRSH Scents® product range.



LUXURY CARD

SCENTED PAPER
SINGLE & TWIN PACK EDITIONS

BLACK CHERRY
BUBBLEGUM
CITRUS
COCONUT CRUSH
FRENCH VANILLA
FRESH COTTON
INDIGO ICE
LAVENDER
NEW CAR
OCEAN BREEZE
PEONY & BLUSH SUEDE
RED APPLE
TROPICAL
VELVET ROSE & OUD

SINGLE	TWIN
FR9569	FR1386
FR1444	FR1499
FR1437	FR1482
FR9613	FR1409
FR9810	FR1317
FR9583	FR1423
FR9606	FR1416
FR1642	FR1659
FR9576	FR1379
FR1413	FR1468
FR9521	FR1324
FR1420	FR1475
FR1406	FR1451
FR9545	FR1355

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



FR1386



FR1499



FR1482



FR1409



FR1317



FR1423



FR1416



FR1659



FR1379



FR1468



FR1324



FR1475



FR1451



FR1355

HANGING DIFFUSER

2ML SCENTED OIL CAPSULE
LASTS UP TO **45** DAYS

BLACK CHERRY
BUBBLEGUM
FRENCH VANILLA
FRESH COTTON
NEW CAR
OCEAN BREEZE
TROPICAL
WOODLAND STRAWBERRY

FR9439
FR1550
FR9903
FR9453
FR9446
FR1543
FR1536
FR9460

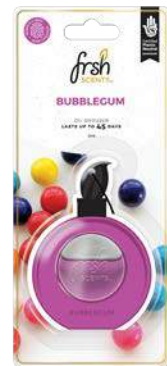
INNER CTN QTY
24

OUTER CTN QTY
576

PRODUCT SIZE (cm)
W8.5 x D0.8 x H19.2



FR9439



FR1550



FR9903



FR9453



FR9446



FR1543



FR1536



FR9460



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SCENTS.

DELUXE BOTTLE

SCENTED POLYMER
LASTS UP TO **30 DAYS**

BLACK CHERRY
FRENCH VANILLA
FRESH COTTON
NEW CAR
TROPICAL
VELVET ROSE & OUD

FR8654
FR9842
FR8678
FR8661
FR1505
FR8630

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2.2 x H13.5



DISPLAY +16 UNITS
W39 x D21 x H32cm

FD001



FR8654



FR9842



FR8678



FR8661



FR1505



FR8630

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DELUXE
GLASS
BOTTLE

7ML SCENTED OIL
LASTS UP TO **45** DAYS

- BLACK CHERRY
- FRENCH VANILLA
- FRESH COTTON
- NEW CAR
- TROPICAL
- WOODLAND STRAWBERRY

- FR1638
- FR1560
- FR1676
- FR1621
- FR1512
- FR1645

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 x D2.5 x H15



FR1638



FR1560



FR1676



FR1621



FR1512



FR1645



VENT STICKS

4x SCENTED VENT STICKS
LASTS UP TO 60 DAYS

*Not available in the United States.

BLACK CHERRY
FRENCH VANILLA
FRESH COTTON
NEW CAR

FR8913
FR9866
FR8937
FR8920

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 x D2 x H19.2



FR8913



FR9866



FR8937



FR8920

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SCENTS.

VENT CLIP OIL DIFFUSERS

2x 2.5ML SCENTED OIL
LASTS UP TO 90 DAYS

- BLACK CHERRY
- FRENCH VANILLA
- FRESH COTTON
- NEW CAR
- TROPICAL
- VELVET ROSE & OUD
- WOODLAND STRAWBERRY

- FR9170
- FR9880
- FR9194
- FR9187
- FR1529
- FR9156
- FR9200

7ML SCENTED OIL
LASTS UP TO 45 DAYS

- FRENCH VANILLA
- FRESH COTTON
- NEW CAR
- WOODLAND STRAWBERRY

- FR1164
- FR1270
- FR1225
- FR1249

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W8.6 x D2.3 x H19.4



FR9880



FR9194



FR9187



FR9200



FR9170



FR1529



FR9156



FR1164



FR1270



FR1225



FR1249



GEL POTS

2.5OZ (Pegged)
LASTS UP TO 30 DAYS

- BLACK CHERRY

FR9309
- FRENCH VANILLA

FR9897
- FRESH COTTON

FR9323
- NEW CAR

FR9316

5OZ (Shelf Packs x4)
LASTS UP TO 45 DAYS

- BLACK CHERRY

FR1485
- NEW CAR

FR1478
- TROPICAL

FR1567
- VELVET ROSE & OUD

FR1461

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	96	W8.6 x D3.6 x H19.2
24	48	W6.6 x D6.6 x H6.5



FR9309



FR9897



FR9323



FR9316



FR1485



FR1478



FR1567



FR1461



ALL AVAILABLE IN
SHELF READY 4 PACKS



LUXURY FLOWER

SCENTED STONE VENT CLIPS
LASTS UP TO **30 DAYS**

- FRESH COTTON
 PEONY & BLUSH SUEDE
 VELVET ROSE & OUD
 WOODLAND STRAWBERRY
- FR9712
 FR9651
 FR9675
 FR9729

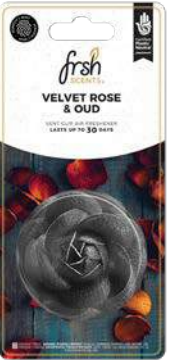
INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	216	W9 x D3.8 x H19.5



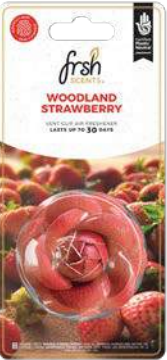
FR9712



FR9651



FR9675



FR9729

ORGANIC TIN

42G ORGANIC PAD
LASTS UP TO 60 DAYS

- BUBBLEGUM**
CHERRY
COCONUT & LIME
COTTON
ESPRESSO
EUCALYPTUS
NEW CAR
PEAR & BERRIES
RASPBERRY & VANILLA
RED APPLE
STRAWBERRY
VANILLA
VELVET ROSE & OUD
MIXED

Pegged

- FRP1249
FRP1207
FRP1251
FRP1244
FRP1253
FRP1282
FRP1222
FRP1219
FRP1240
FRP1271
FRP1212
FRP1205
FRP1201
- Tins***
- FR049
FR007
FR051
FR044
FR019
FR044
FR022
FR019
FR040
FR071
FR012
FR005
FR101
FR12CT

*12 Pack

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
12	72	W7.6 × D4 × H17.8
12	144	W6.8 × D6.8 × H4



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CONTROL
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fresh
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VACATION COLLECTION

Add a summer vibe to your space with our awesome Vacation Collection of luxury air fresheners, exclusively by FRSH Scents®.

Inspired by exotic destinations and pool-side inflatables, these super fun collectables come in limited edition fragrances specially selected to capture the essence of holiday adventure!

by
frsh
SCENTS®



HULA GIRL

SCENTED POLYMER
LASTS UP TO **30 DAYS**

PINA COLADA

FR9750



FR9750



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	192	W7.8 x D4.6 x H19.2



METAL FLOWER

4x SCENTED VENT CLIPS
EACH LASTS UP TO **30 DAYS**

COTTON & STRAWBERRY

FR0084



FR0084



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	192	W9.6 x D2.8 x H18.5



SURFBOARD

SCENTED POLYMER
LASTS UP TO **30** DAYS

HAWAIIAN BREEZE
SUNSHINE VANILLA

FR9781
FR9798



FR9781

FR9798



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 × D2.2 × H19.2



SANDAL

SCENTED POLYMER
LASTS UP TO **30** DAYS

HAWAIIAN BREEZE
SUNSHINE VANILLA

FR4484
FR4491



FR4484

FR4491



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 × D2.4 × H19



FISHHOOK NECKLACE

SCENTED POLYMER
LASTS UP TO **30 DAYS**

HAWAIIAN BREEZE
SUNSHINE VANILLA

FR6688
FR6695



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 x D2.2 x H19.2



FLORAL NECKLACE

SCENTED POLYMER
LASTS UP TO **30 DAYS**

HAWAIIAN BREEZE
SUNSHINE VANILLA

FR9767
FR9774



INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	192	W7.5 x D3.6 x H19.2



LUXURY CARD

SCENTED PAPER
TWIN & TRIPLE PACK EDITIONS

	SINGLE	TWIN
BUBBLEGUM BLAST : UNICORN		VO004
CHERRY SODA : FLAMINGO		VO002
PINEAPPLE PUNCH : CROC		VO002
TANGERINE TWIST : ISLAND		VO003
WOODY OUD : SWAN		VO028
NEW CAR : FISH	VO803	VO029
PEONY POWER : DOLPHIN		VO033
VANILLA SCOOP : DUCK		VO019
SEA BREEZE : WHALE	VO728	VO030
ICE POP : SHARK		VO021
STRAWBERRY JAM : LOBSTER		VO031
APPLE SCRUMP : TURTLE	VO766	VO032
LUSCIOUS LAVENDER : HIPPO	VO681	VO027

TRIPLE PACK EDITIONS

MIXED : UNICORN, FLAMINGO & CROC
Available in any combination

VO005

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



VO004



VO002



VO001



VO003



VO028



VO029



VO033



VO019



VO030



VO021



VO031



VO032



VO027



VO005

VENT CLIPS

SCENTED POLYMER
LASTS UP TO **30 DAYS**

BUBBLEGUM BLAST : UNICORN
CHERRY SODA : FLAMINGO
PINEAPPLE PUNCH : CROC
TANGERINE TWIST : ISLAND
WOODY OUD : SWAN
NEW CAR : FISH
PEONY POWER : DOLPHIN
VANILLA SCOOP : DUCK
SEA BREEZE : WHALE
ICE POP : SHARK
STRAWBERRY JAM : LOBSTER
APPLE SCRUMP : TURTLE
LUSCIOUS LAVENDER : HIPPO

VO009
VO007
VO006
VO008
VO023
VO024
VO035
VO024
VO035
VO018
VO025
VO020
VO026
VO034
VO022

INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2.5 x H15



VO009



VO007



VO006



VO008



VO023



VO024



VO035



VO018



VO025



VO020



VO026



VO034



VO022



LIMITED EDITIONS

SCENTED POLYMER VENT CLIPS
LASTS UP TO 30 DAYS

Our easy-to-use, universal fit car vent clip air fresheners are made from a premium scented polymer with a soft rubberised finish. Available in a variety of exclusive eye catching designs and luxury fragrances!

COOL
DESIGNS,
HOT NEW
SCENTS.



DISPLAY +40 UNITS
W32 x D25 x H16cm





FRLE001



FRLE001



FRLE001

FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001



FRLE001

IN-CAR ULTRASONIC DIFFUSER

LAVENDER & PEPPERMINT
FRAGRANCE OILS INCLUDED

UD002



Product Specifications		
INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	24	W20.2 x D8.2 x H15.6



- ✓ Fragrance oil diffuser & Humidifier
- ✓ Provides fragrant, calming mist for up to 5 hours
- ✓ Soft touch Premium rubberised finish
- ✓ USB connectivity Car, home or office use
- ✓ Ambient LED light 7 colour options
- ✓ Whisper quiet <36dB
- ✓ Auto shut-off With Anti-Dry Protection
- ✓ Compact size fits almost any vehicle cup holder Height 120mm Top ø70mm Base ø60mm



ULTRA
SCENTS®

NEW
CONCENTRATED
AIR FRESHENER

30ml Spray
LASTS UP TO 48 HOURS

CHERRY
COTTON
NEW CAR
NOIR
TROPICAL

UL801
UL795
UL818
UL825
UL832



INNER CTN QTY
20

OUTER CTN QTY
-

PRODUCT SIZE (cm)
H1.6 × D3.2



DISPLAY +20 UNITS
W20 x D17 x H22cm



UL801

UL795

UL818

UL825

UL832

ULTRA
SCENTS®

NEW
100-DAY CAN
AIR FRESHENER

52g Organic Pad
LASTS UP TO 100 DAYS

CHERRY
ICE
LEMON
NEW CAR
TROPICAL
VANILLA

MIXED 12 PACK

Pegged

UL021
UL022
UL023
UL024
UL025
UL026

Cans

UL027CT

ITEM	INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
Pegged	12	72	W7.6 × D4 × H17.8
12 Pack	12	144	W6.8 × D6.8 × H4

SCENT
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DISPLAY +12 UNITS
W21 x D16 x H7cm

UL027CT



PRIVATE LABEL

YOUR BRAND, OUR KNOWHOW.

We know what's involved in developing a range of high quality, branded air fresheners that have customer appeal. Range development, branding and product design all require expertise ...and then comes the sourcing.

Is the factory reliable?
Have they been COC audited?
Will the products meet leading safety standards?
Will they deliver on time?

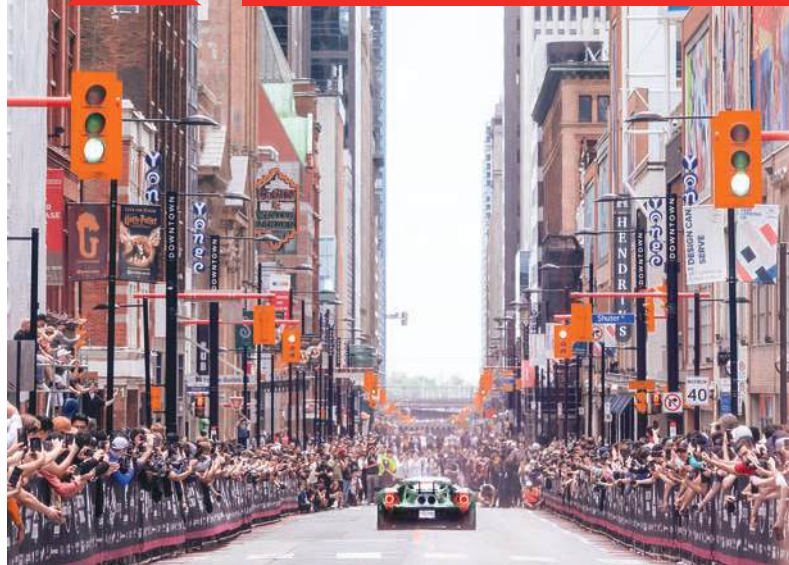
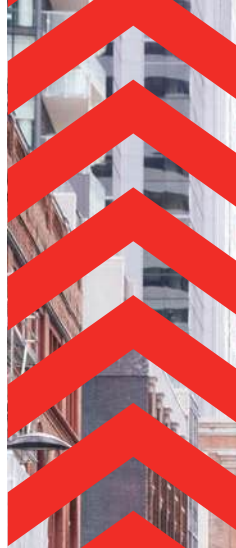
All of these questions and more are why some of Europe's leading retailers trust us to produce private label air fresheners for their customers.

We provide a turnkey service from product ideation, fragrance development, branding and packaging design to production, quality control and delivery. To date we have designed, developed and produced stunning collections for a variety of big name brands.



PRIVATE LABEL CASE STUDY

Founded in 1999 by British entrepreneur Maximillion Cooper, Gumball 3000 is a car rally which has taken thousands of supercars and entrants on an epic journey all across the globe, touching down on every continent to create one of the greatest bucket list experiences possible behind a wheel.



PRIVATE LABEL CASE STUDY



SCENTED PAPER
TWIN PACK

TROPICAL

GB100

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



GB100



PRIVATE LABEL CASE STUDY



VENT CLIP

SCENTED POLYMER
LASTS UP TO **30** DAYS

TROPICAL

GB5640



INNER CTN QTY
24

OUTER CTN QTY
288

PRODUCT SIZE (cm)
W7.5 x D2.2 x H13.5



GB5640



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PRIVATE LABEL CASE STUDY



ULTRASONIC DIFFUSER

NEW CAR + CHERRY
FRAGRANCE OILS INCLUDED

BOX SET

GB5855

INNER CTN QTY
24

OUTER CTN QTY
24

PRODUCT SIZE (cm)
W20.2 x D8.2 x H15.6



GB5855



- ✓ Fragrance oil diffuser & Humidifier
- ✓ Provides fragrant, calming mist for up to 5 hours
- ✓ Soft touch Premium rubberised finish
- ✓ USB connectivity Car, home or office use
- ✓ Ambient LED light 7 colour options
- ✓ Whisper quiet <36dB
- ✓ Auto shut-off With Anti-Dry Protection
- ✓ Compact size fits almost any vehicle cup holder Height 120mm Top ø70mm Base ø60mm

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FRAGRANCES

SIGNATURE SCENTS AND NEW BLENDS

Discover just some of huge selection of fine base fragrances we offer.



Apple



Basil & Neroli



Blueberry



Bubblegum



Cherry



Cinnamon



Citrus/Tangerine



Coconut



Cotton/Linen



Espresso



Eucalyptus



Fierce



Gingerbread



Hawaiian Breeze



Ice



Lavender



Lemon



New Car



Noir



Ocean Breeze



Orange Blossom



Oud



Peony



Cotton & Peony



Peppermint



Pine



Pineapple



Pumpkin



Rhubarb



Strawberry



Tropical



Tuberose Angelica



Vanilla



Raspberry & Vanilla



Winter Berries



Pear & Berries



Pina Colada



GET IN TOUCH

To find out more about our products or for distribution and stockist enquiries simply get in touch and a member of our team will be pleased to assist you.

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