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FORMAT



CERTIFIED  
PLASTIC  
NEUTRAL  
[plasticbank.org](https://plasticbank.org)



LUXURY AIR FRESHENERS  
**2025 PRODUCT GUIDE**



frsh  
SCENTS®

ULTRA  
SCENTS®



The FRSH Scents® mission is to make life's journeys better. We bring FRSH design and the world's finest fragrances to keep your space looking good and smelling FRSH.

Plus, through our partnership with The Plastic Bank, every FRSH Scents® product on average pays for the equivalent of 3 plastic bottles to be collected and recycled.

Discover more at [frshscents.com](https://frshscents.com) and [@frshscents](https://twitter.com/frshscents).



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# A FRSH START

## OUR STORY

When we started FRSH Scents® we didn't just want to make great products, we also wanted to make a difference.

Our ambition was to create a brand and a product range that was not only great for our customers, but was also contributing towards a greater good.



2017

**frsh**  
SCENTS.

FRSH Scents®  
is born!



2018

**plasticbank**

Partnership with  
The Plastic Bank®  
creating the first  
plastic neutral air  
freshener range

2019

International  
distribution begins.

2020

New packaging  
launched  
increasing sales

2021

Major brand  
Private Label  
collections  
developed

Product range  
expands with  
Ultrasonic Diffuser

2022

**ULTRA**  
SCENTS.  
Ultra Scents®  
sub-brand created

Vacation Collection  
products launched

2023

Exclusive  
mini-ranges created  
for global brand.

Further plastic  
reductions made on  
all packaging

2024

Huge range of new  
Limited Edition  
designs created  
+ New Concentrated  
Spray introduced

Extensive Private  
Label projects  
undertaken



# KEY LOCATIONS

## GLOBAL OPERATION

We have industry leading products designed in the UK, with fragrances developed in France as well as production and distribution centres around the world.

 **UNITED KINGDOM**  
**Chichester**  
Design & Marketing

 **HONG KONG**  
**Wanchai**  
Headquarters

 **CHINA**  
**DongGuan City**  
Sourcing & QC



# FRSH OFF THE PRODUCTION LINE

## SUSTAINABLE APPROACH

FRSH Scents® comply with the highest social and environmental standards on the market.

Our ambition is to lead the industry on sustainability with the best products in the market. This means that quality runs through everything we do, from the continuous development of new formats and fragrances through to dedicated QA and compliance with the highest product safety standards.

A focus on high quality and high service levels has quickly established FRSH Scents® as one of the fastest growing brands in the market with distribution all around the world.

Work with us to make life's journeys better and help turn the tide on plastic waste.



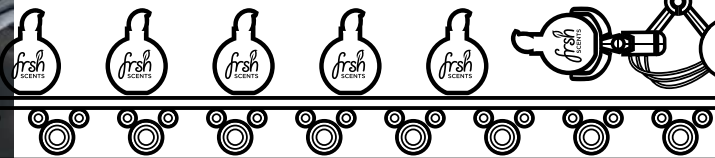
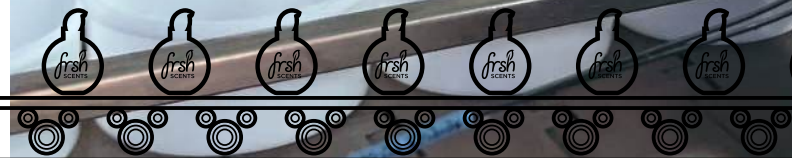
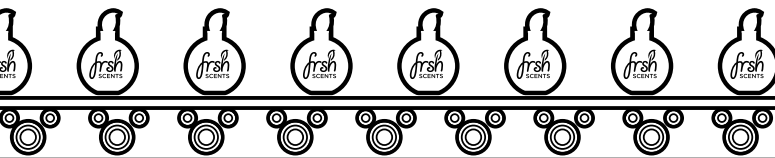
### Certified Plastic Neutral

Through our offset program with The Plastic Bank, FRSH Scents® products are responsible for much more plastic being reclaimed and recycled than are used.



### Recyclable

All our product packaging use recyclable paper and plastic. We strive to design our products to meet the very highest sustainability accreditations.





# A FRSH APPROACH

EVERY FRSH SCENTS® PRODUCT REDUCES WASTE AND POVERTY



Our products have paid for over **160,700kg** of plastic waste to be collected and recycled. That is the equivalent of over **8 million** water bottles and counting!

Ocean plastic is a huge growing problem for everyone. As a socially responsible manufacturer we wanted to ensure that we were part of the solution, not part of the problem.

Through our offset program with The Plastic Bank, every FRSH Scents® product contributes to their award winning program that reduces waste and poverty.

On average each FRSH Scents® product pays for the equivalent of 3 plastic bottles to be collected and recycled. As a result our products are responsible for much more plastic being reclaimed and recycled than we use. This means every single FRSH Scents® product is **Certified Plastic Neutral**.

"Choose FRSH Scents® and not only will you get great products but you and your customers will also be supporting a great program that is at the forefront of the war on plastic waste."

**DAVID KATZ**  
Founder & CEO, The Plastic Bank

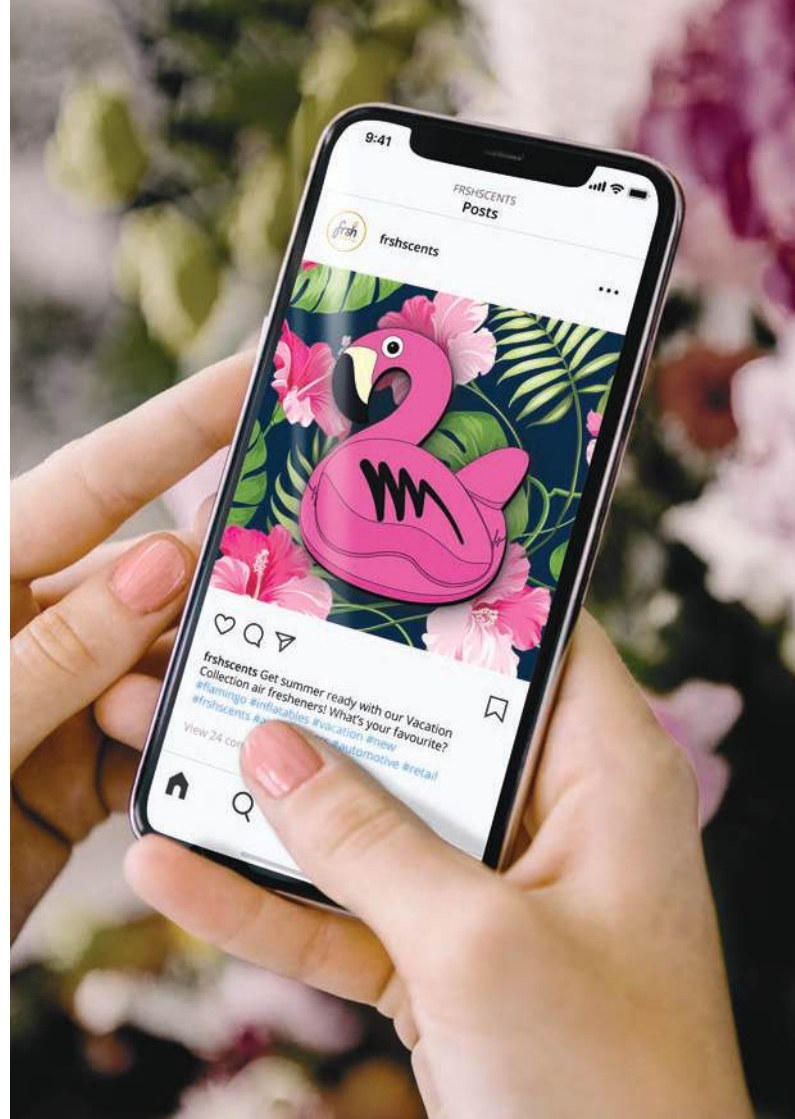




# FOLLOW US

@FRSHSCENTS

Follow us online at [frshscents.com](https://frshscents.com) and on social media @frshscents to join us on our journey.



# WE ARE SOCIAL

TRULY ENGAGING BRAND AWARENESS

Recognising that the majority of purchasing decisions are now made online, we use social media to reach the right people with the right products.

We work with social influencers who love our products as well as creating original engaging content to build brand awareness and loyalty from an ever-growing audience.

The premium design of our products makes them visually appealing too, meaning that social media is a great platform to effectively to engage customers and, in turn, drive sales.

Our customers are savvy and understand that buying FRSH Scents® is about more than just making a choice based on great design and beautiful fragrances as they know that every time they choose FRSH Scents® they also choose a brand that cares about the environment as much as they do.

## CASE STUDY



1. We start the ball rolling with beautiful and engaging content.
2. Customers start talking and interacting. The word spreads...
3. Influencers pick up the baton and the FRSH Scents® following grows!



Introducing the latest FRSH Scents® product range.





# LUXURY CARD

SCENTED PAPER  
SINGLE & TWIN PACK EDITIONS

BLACK CHERRY  
BUBBLEGUM  
CITRUS  
COCONUT CRUSH  
FRENCH VANILLA  
FRESH COTTON  
INDIGO ICE  
LAVENDER  
NEW CAR  
OCEAN BREEZE  
PEONY & BLUSH SUEDE  
RED APPLE  
TROPICAL  
VELVET ROSE & OUD

SINGLE	TWIN
FR9569	FR1386
FR1444	FR1499
FR1437	FR1482
FR9613	FR1409
FR9810	FR1317
FR9583	FR1423
FR9606	FR1416
FR1642	FR1659
FR9576	FR1379
FR1413	FR1468
FR9521	FR1324
FR1420	FR1475
FR1406	FR1451
FR9545	FR1355

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



FR1386



FR1499



FR1482



FR1409



FR1317



FR1423



FR1416



FR1659



FR1379



FR1468



FR1324



FR1475



FR1451



FR1355



# HANGING DIFFUSER

2ML SCENTED OIL CAPSULE  
LASTS UP TO **45** DAYS

**BLACK CHERRY**  
**BUBBLEGUM**  
**FRENCH VANILLA**  
**FRESH COTTON**  
**NEW CAR**  
**OCEAN BREEZE**  
**TROPICAL**  
**WOODLAND STRAWBERRY**

FR9439  
FR1550  
FR9903  
FR9453  
FR9446  
FR1543  
FR1536  
FR9460

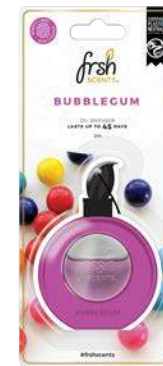
INNER CTN QTY  
24

OUTER CTN QTY  
576

PRODUCT SIZE (cm)  
W8.5 x D0.8 x H19.2



FR9439



FR1550



FR9903



FR9453



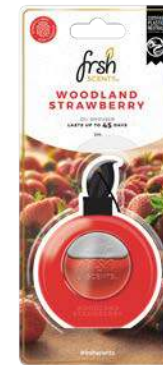
FR9446



FR1543



FR1536



FR9460



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# DELUXE BOTTLE

SCENTED POLYMER  
LASTS UP TO **30 DAYS**

BLACK CHERRY  
FRENCH VANILLA  
FRESH COTTON  
NEW CAR  
TROPICAL  
VELVET ROSE & OUD

FR8654  
FR9842  
FR8678  
FR8661  
FR1505  
FR8630

INNER CTN QTY  
24

OUTER CTN QTY  
288

PRODUCT SIZE (cm)  
W7.5 x D2.2 x H13.5



DISPLAY +16 UNITS  
W39 x D21 x H32cm

FD001



FR8654



FR9842



FR8678



FR8661



FR1505



FR8630

frsh  
SCENTS.



DELUXE  
GLASS  
BOTTLE

7ML SCENTED OIL  
LASTS UP TO 45 DAYS

- BLACK CHERRY
- FRENCH VANILLA
- FRESH COTTON
- NEW CAR
- TROPICAL
- VELVET ROSE & OUD

- FR1638
- FR1560
- FR1676
- FR1621
- FR1512
- FR1645

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 x D2.5 x H15



FR1638



FR1560



FR1676



FR1621



FR1512



FR1645



# VENT STICKS

4x SCENTED VENT STICKS  
LASTS UP TO **60 DAYS**

\*Not available in the United States.

BLACK CHERRY  
FRENCH VANILLA  
FRESH COTTON  
NEW CAR

FR8913  
FR9866  
FR8937  
FR8920

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 x D2 x H19.2



FR8913



FR9866



FR8937



FR8920

frsh  
SCENTS



# VENT CLIP OIL DIFFUSERS

2x 2.5ML SCENTED OIL  
LASTS UP TO 90 DAYS

- BLACK CHERRY
- FRENCH VANILLA
- FRESH COTTON
- NEW CAR
- TROPICAL
- VELVET ROSE & OUD
- WOODLAND STRAWBERRY

- FR9170
- FR9880
- FR9194
- FR9187
- FR1529
- FR9156
- FR9200

7ML SCENTED OIL  
LASTS UP TO 45 DAYS

- FRENCH VANILLA
- FRESH COTTON
- NEW CAR
- WOODLAND STRAWBERRY

- FR1164
- FR1270
- FR1225
- FR1249

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W8.6 x D2.3 x H19.4



FR9880



FR9194



FR9187



FR9200



FR9170



FR1529



FR9156



FR1164



FR1270



FR1225



FR1249



# GEL POTS

2.5OZ (Pegged)  
**LASTS UP TO 30 DAYS**

- BLACK CHERRY

FR9309
- FRENCH VANILLA

FR9897
- FRESH COTTON

FR9323
- NEW CAR

FR9316

5OZ (Shelf Packs x4)  
**LASTS UP TO 45 DAYS**

- BLACK CHERRY

FR1485
- NEW CAR

FR1478
- TROPICAL

FR1567
- VELVET ROSE & OUD

FR1461

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	96	W8.6 x D3.6 x H19.2
24	48	W6.6 x D6.6 x H6.5



FR9309



FR9897



FR9323



FR9316



2.5oz

5oz



FR1485



FR1478



FR1567



FR1461



ALL AVAILABLE IN  
SHELF READY 4 PACKS





# LUXURY FLOWER

SCENTED STONE VENT CLIPS  
**LASTS UP TO 30 DAYS**

FRESH COTTON  
PEONY & BLUSH SUEDE  
VELVET ROSE & OUD  
WOODLAND STRAWBERRY

FR9712  
FR9651  
FR9675  
FR9729

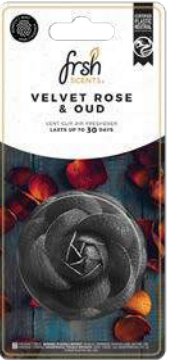
INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	216	W9 x D3.8 x H19.5



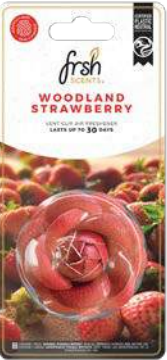
FR9712



FR9651



FR9675



FR9729

frsh  
SCENTS

# ORGANIC TIN

42G ORGANIC PAD  
LASTS UP TO **60** DAYS

- BUBBLEGUM**  
**CHERRY**  
**COTTON**  
**NEW CAR**  
**STRAWBERRY**  
**VANILLA**
- Pegged**  
FR-P-1249  
FR-P-1207  
FR-P-1244  
FR-P-1222  
FR-P-1212  
FR-P-1205

- Tins\***  
FR049  
FR007  
FR044  
FR022  
FR012  
FR005

**MIXED**

FR12CT

\*12 Pack

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
12	72	W7.6 × D4 × H17.8
12	144	W6.8 × D6.8 × H4



DISPLAY +12 UNITS  
W21 x D16 x H7cm  
FR12CT



FR-P-1249  
FR049  
FR-P-1207  
FR007  
FR-P-1244  
FR044  
FR-P-1222  
FR022  
FR-P-1212  
FR012  
FR-P-1205  
FR005



# VACATION COLLECTION

Add a summer vibe to your space with our awesome Vacation Collection of luxury air fresheners, exclusively by FRSH Scents®.

Inspired by exotic destinations and pool-side inflatables, these super fun collectables come in limited edition fragrances specially selected to capture the essence of holiday adventure!

by  
**frsh**  
SCENTS®



## HULA GIRL

SCENTED POLYMER  
LASTS UP TO **30 DAYS**

PINA COLADA

FR9750



FR9750



INNER CTN QTY  
24

OUTER CTN QTY  
192

PRODUCT SIZE (cm)  
W7.8 × D4.6 × H19.2



# SURFBOARD

SCENTED POLYMER  
LASTS UP TO **30 DAYS**

HAWAIIAN BREEZE  
SUNSHINE VANILLA

FR9781  
FR9798



FR9781

FR9798

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 × D2.2 × H19.2



# SANDAL

SCENTED POLYMER  
LASTS UP TO **30 DAYS**

HAWAIIAN BREEZE  
SUNSHINE VANILLA

FR4484  
FR4491



FR4484

FR4491

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 × D2.4 × H19



# FISHHOOK NECKLACE

SCENTED POLYMER  
LASTS UP TO **30 DAYS**

HAWAIIAN BREEZE  
SUNSHINE VANILLA

FR6688  
FR6695



FR6688

FR6695

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	288	W7.5 × D2.2 × H19.2



# FLORAL NECKLACE

SCENTED POLYMER  
LASTS UP TO **30 DAYS**

HAWAIIAN BREEZE  
SUNSHINE VANILLA

FR9767  
FR9774



FR9767

FR9774

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	192	W7.5 × D3.6 × H19.2

VACATION INFLATABLES  
LUXURY CARD

SCENTED PAPER  
TWIN & TRIPLE PACK EDITIONS

	SINGLE	TWIN
BUBBLEGUM BLAST : UNICORN		VO004
CHERRY SODA : FLAMINGO		VO002
PINEAPPLE PUNCH : CROC		VO002
TANGERINE TWIST : ISLAND		VO003
WOODY OUD : SWAN		VO028
NEW CAR : FISH	VO803	VO029
PEONY POWER : DOLPHIN		VO033
VANILLA SCOOP : DUCK		VO019
SEA BREEZE : WHALE	VO728	VO030
ICE POP : SHARK		VO021
STRAWBERRY JAM : LOBSTER		VO031
APPLE SCRUMP : TURTLE	VO766	VO032
LUSCIOUS LAVENDER : HIPPO	VO681	VO027

TRIPLE PACK EDITIONS  
MIXED : UNICORN, FLAMINGO & CROC  
Available in any combination

VO005

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4





# VACATION INFLATABLES VENT CLIPS

SCENTED POLYMER  
LASTS UP TO **30 DAYS**

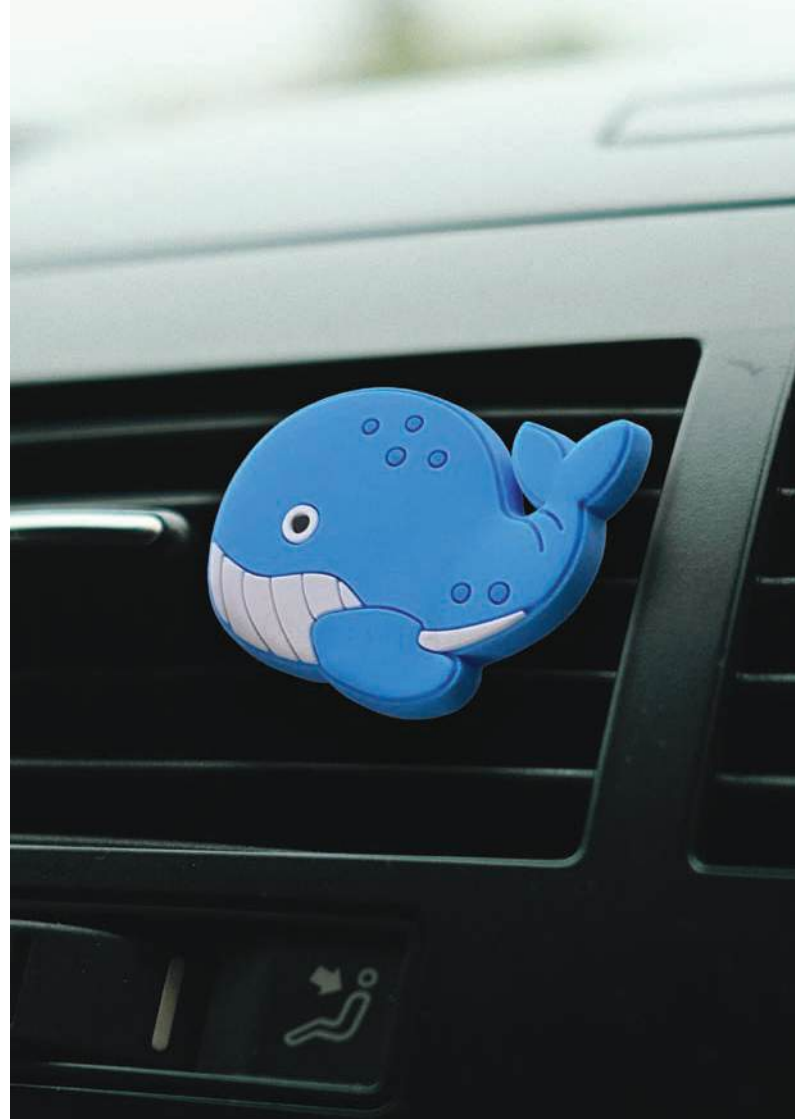
**BUBBLEGUM BLAST** : UNICORN  
**CHERRY SODA** : FLAMINGO  
**PINEAPPLE PUNCH** : CROC  
**TANGERINE TWIST** : ISLAND  
**WOODY OUD** : SWAN  
**NEW CAR** : FISH  
**PEONY POWER** : DOLPHIN  
**VANILLA SCOOP** : DUCK  
**SEA BREEZE** : WHALE  
**ICE POP** : SHARK  
**STRAWBERRY JAM** : LOBSTER  
**APPLE SCRUMP** : TURTLE  
**LUSCIOUS LAVENDER** : HIPPO

VO009  
VO007  
VO006  
VO008  
VO023  
VO024  
VO035  
VO018  
VO025  
VO020  
VO026  
VO034  
VO022

INNER CTN QTY  
24

OUTER CTN QTY  
288

PRODUCT SIZE (cm)  
W7.5 x D2.5 x H15



VO009



VO007



VO006



VO008



VO023



VO024



VO035



VO018



VO025



VO020



VO026



VO034



VO022





# LIMITED EDITIONS

SCENTED POLYMER VENT CLIPS  
LASTS UP TO 30 DAYS

Our easy-to-use, universal fit car vent clip air fresheners are made from a premium scented polymer with a soft rubberised finish. Available in a variety of exclusive eye catching designs and luxury fragrances!

COOL  
DESIGNS,  
HOT NEW  
SCENTS.



DISPLAY +40 UNITS  
W32 x D25 x H16cm





SUMMER PICK&MIX1

DREAMY PEONY : CAT  
VELVET UNDERGROUND : HAND  
LIGHTNING LEMON : LIGHTNING BOLT  
BLUEBERRY MUFFIN : MUFFIN  
FRESH COTTON : PANTS  
NEW CAR : RAINBOW HEART  
VANILLA SMOOTHIE : SMOOTHIE  
CHERRY CHAPSTICK : LIPS

SUMMER PICK&MIX2

ELECTRIC LEMON : BULB  
NEW CAR : FLIP FLOP  
SUMMER STRAWBERRY : SHADES  
DARK VANILLA : SOMBRERO  
RASPBERRY JELLY : JELLY  
FRUIT SALAD : WATERMELON  
PEONY PUNK : SKULL  
SEA BREEZE : STARFISH  
DEEP SPACE : UFO

SUMMER PICK&MIX3

SMOKEY OUD : BBQ  
BUBBLEGUM BLAST : TARGET  
GINGER BISCUIT : CATNAP  
COCONUT CRUSH : COCONUT  
COTTON FRESH : PAPER PLANE  
WILD CHERRY : SNEAKER  
SWEET VANILLA : STAR  
NIGHT NOIR : TOUCAN

AL007  
AL008  
AL009  
AL6289  
AL011  
AL012  
AL6272  
AL010

AL013  
AL014  
AL015  
AL6296  
AL005  
AL6302  
AL004  
AL016  
AL003

AL017  
AL018  
AL019  
AL6319  
AL020  
AL002  
AL021  
AL022

INNER CTN QTY  
24

OUTER CTN QTY  
288

PRODUCT SIZE (cm)  
W7.5 x D2.5 x H15





## AUTUMN

**PUMPKIN SPICE** : PUMPKIN

**NEW CAR** : HEDGEHOG

**APPLE & CINNAMON** : APPLE

**LINEN** : OWL

**FROSTED CHERRY** : LEAF

**COTTON & PEONY** : FOX

**WOODY OUD** : LEAF

**RHUBARB & PEAR** : MUSHROOM

## WINTER

**SPICED GINGERBREAD** : GINGERBREAD MAN

**ICE, ICE, BABY** : SNOWFLAKE

**FOREST PINE** : TREE

**NIGHT SKY** : STAR

**WINTER BERRIES** : HOLLY

**EVERGREEN WOOD** : LEAF

**VANILLA LATTE** : MUG

**NEW CAR** : OWL

**MIDNIGHT NOIR** : PENGUIN

**PEONY & BLUSH SUEDE** : HAT

## SPRING

**HONEY & VANILLA** : BEE

**NEW CAR** : BUTTERFLY

**WOODSAGE & SEAT SALT** : CACTUS

**PEONY & BLUSH SUEDE** : FLOWER

**WILD STRAWBERRY** : GNOME

**BLACK CHERRY** : LADYBIRD

**ROSEY POSEY** : ROSE

**RHUBARB & CUSTARD** : RAINBOW

**SUNSHINE VANILLA** : SUN

**BUBBLEGUM BLAST** : BIRD

INNER CTN QTY

24

OUTER CTN QTY

288

PRODUCT SIZE (cm)

W7.5 x D2.5 x H1.5

AL4179

AL4209

AL4292

AL4322

AL5671

AL5763

AL5794

AL5824

AL5909

AL5930

AL5961

AL5992

AL6470

AL6357

AL6388

AL6418

AL6449

AL6326

AL4506

AL6241

AL4568

AL4599

AL6258

AL4650

AL6234

AL4629

AL6227

AL6265



AL4292

AL5763

AL5671

AL5794

AL5824

AL4209

AL4179

AL4322



AL5909

AL5930

AL5961

AL5992

AL6470

AL6357

AL6388

AL6418

AL6449



AL4506

AL6241

AL4568

AL4599

AL6258

AL4650

AL6234

AL4629

AL6227

AL6265



# CONCENTRATED SPRAY

30ml Glass Bottle  
**LASTS UP TO 48 HOURS**

A single spray under the car seat, or in the kitchen bin gives an intense long lasting fragrance boost!

- BLACK CHERRY

CLEAN COTTON

NEW CAR

NOIR

MANGO TROPICAL
- FR5466

FR5473

FR5480

FR5497

FR5503

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
20	-	H1.6 × D3.2



**DISPLAY +20 UNITS**  
W20 x D17 x H22cm



FR5466

FR5473

FR5503

FR5497

FR5497

# IN-CAR ULTRASONIC DIFFUSER

LAVENDER & PEPPERMINT  
FRAGRANCE OILS INCLUDED

UD002



Product Specifications		
INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	24	W20.2 x D8.2 x H15.6



- ✓ Fragrance oil diffuser & Humidifier
- ✓ Provides fragrant, calming mist for up to 5 hours
- ✓ Soft touch Premium rubberised finish
- ✓ USB connectivity Car, home or office use
- ✓ Ambient LED light 7 colour options
- ✓ Whisper quiet <36dB
- ✓ Auto shut-off With Anti-Dry Protection
- ✓ Compact size fits almost any vehicle cup holder Height 120mm Top ø70mm Base ø60mm





# ULTRA SCENTS®

Introducing Ultra Scents Air Fresheners.  
A knockout array of bold fragrances with  
ultra cool styling.

by  
**frsh**  
SCENTS®



# LUXURY CARD

SCENTED PAPER

TWIN PACK EDITIONS

ULTRA CHERRY  
ULTRA FIERCE  
ULTRA NEW CAR  
ULTRA NOIR

UL001  
UL002  
UL003  
UL004

INNER CTN QTY  
24

OUTER CTN QTY  
480

PRODUCT SIZE (cm)  
W7.5 x D0.5 x H19.4



UL001



UL002



UL003



UL004

fresh  
SCENTS



# DELUXE HANGER

SCENTED POLYMER

ULTRA CHERRY  
ULTRA FIERCE  
ULTRA NEW CAR  
ULTRA NOIR

POWER  
YOUR DRIVE  
FOR UP TO  
30 DAYS

UL009  
UL010  
UL011  
UL012

INNER CTN QTY  
24

OUTER CTN QTY  
288

PRODUCT SIZE (cm)  
W7.5 x D2.2 x H13.5



UL009



UL010



UL011



UL012

fresh  
SCENTS

# VENT CLIPS

SCENTED OIL DIFFUSERS

2x2.5ml

ULTRA CHERRY  
ULTRA FIERCE  
ULTRA NEW CAR  
ULTRA NOIR

POWER  
YOUR DRIVE  
FOR UP TO  
**90** DAYS

UL005  
UL006  
UL007  
UL008

INNER CTN QTY  
24

OUTER CTN QTY  
288

PRODUCT SIZE (cm)  
W8.5 x D2 x H19.4



UL005



UL006



UL007



UL008

frsh  
SCENTS



# 100-DAY ORGANIC CAN

ORGANIC PADS

52g

- ULTRA CHERRY
- ULTRA ICE
- ULTRA LEMON
- ULTRA NEW CAR
- ULTRA TROPICAL
- ULTRA VANILLA

MIXED 12 PACK

POWER  
YOUR DRIVE  
FOR UP TO  
100  
DAYS

- PEGGED
- UL021
  - UL022
  - UL023
  - UL024
  - UL025
  - UL026

CANS  
UL027CT

ITEM	INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
Pegged	12	72	W7.6 × D4 × H17.8
12 Pack	12	144	W6.8 × D6.8 × H4

SCENT  
CONTROL  
LIC



DISPLAY +12 UNITS  
W21 x D16 x H7cm

UL027CT



UL021



UL022



UL023



UL024



UL025



UL026



# PRIVATE LABEL

YOUR BRAND, OUR KNOWHOW.

We know what's involved in developing a range of high quality, branded air fresheners that have customer appeal. Range development, branding and product design all require expertise ...and then comes the sourcing.

Is the factory reliable?  
Have they been COC audited?  
Will the products meet leading safety standards?  
Will they deliver on time?

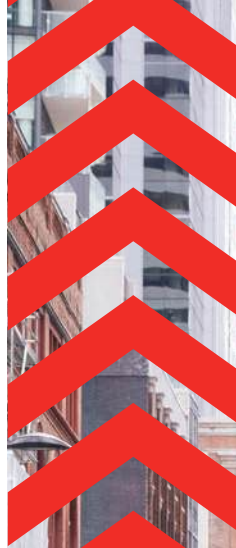
All of these questions and more are why some of Europe's leading retailers trust us to produce private label air fresheners for their customers.

We provide a turnkey service from product ideation, fragrance development, branding and packaging design to production, quality control and delivery. To date we have designed, developed and produced stunning collections for a variety of big name brands.



## PRIVATE LABEL CASE STUDY

Founded in 1999 by British entrepreneur Maximillion Cooper, Gumball 3000 is a car rally which has taken thousands of supercars and entrants on an epic journey all across the globe, touching down on every continent to create one of the greatest bucket list experiences possible behind a wheel.





PRIVATE LABEL CASE STUDY



SCENTED PAPER  
TWIN PACK

TROPICAL

GB100

INNER CTN QTY	OUTER CTN QTY	PRODUCT SIZE (cm)
24	480	W7.5 x D0.5 x H19.4



GB100



## PRIVATE LABEL CASE STUDY



# VENT CLIP

**SCENTED POLYMER**  
LASTS UP TO **30** DAYS

**TROPICAL**

GB5640



INNER CTN QTY  
24

OUTER CTN QTY  
288

PRODUCT SIZE (cm)  
W7.5 x D2.2 x H13.5



GB5640



fresh  
SCENTS.



## PRIVATE LABEL CASE STUDY



# ULTRASONIC DIFFUSER

**NEW CAR + CHERRY**  
FRAGRANCE OILS INCLUDED

BOX SET

GB5855

INNER CTN QTY  
24

OUTER CTN QTY  
24

PRODUCT SIZE (cm)  
W20.2 x D8.2 x H15.6



GB5855



- ✓ Fragrance oil diffuser & Humidifier
- ✓ Provides fragrant, calming mist for up to 5 hours
- ✓ Soft touch Premium rubberised finish
- ✓ USB connectivity Car, home or office use
- ✓ Ambient LED light 7 colour options
- ✓ Whisper quiet <36dB
- ✓ Auto shut-off With Anti-Dry Protection
- ✓ Compact size fits almost any vehicle cup holder Height 120mm Top ø70mm Base ø60mm

frsh  
SCENTS.

# FRAGRANCES

## SIGNATURE SCENTS AND NEW BLENDS

Discover just some of huge selection of fine fragrances we offer.



 Apple & Cinnamon	 Fresh Cotton	 Peony Power	 Tuberose Angelica
 Apple Scrump	 Frosted Cherry	 Peppermint	 Vanilla Scoop
 Basil & Neroli	 Fruit Salad	 Pina Colada	 Velvet Rose & Oud
 Black Cherry	 Ginger Biscuit	 Pineapple Punch	 Winter Berries
 Bubblegum	 Gingerbread	 Pumpkin Spice	 Woodland Strawberry
 Bubblegum Blast	 Hawaiian Breeze	 Red Apple	 Woody Oud
 Carrot Cake	 Honey & Vanilla	 Rhubarb & Cassis	
 Cherry Blossom & Jasmine	 Ice Pop	 Rhubarb & Custard	
 Cherry Soda	 Indigo Ice	 Rhubarb & Pear	
 Citrus	 Lavender	 Sea Breeze	
 Coconut Crush	 Lemon	 Strawberry Jam	
 Cotton & Peony	 Luscious Lavender	 Sugar Dusted Cherry	
 Espresso	 Midnight	 Sunshine Vanilla	
 Fierce	 New Car	 Sweet Berries	
 Fig & Blackberry	 Noir	 Tangerine Twist	
 Forest Pine	 Ocean Breeze	 Timeless	
 French Vanilla	 Orange Blossom	 Tropical	





## GET IN TOUCH

To find out more about our products or for distribution and stockist enquiries simply get in touch and a member of our team will be pleased to assist you.

[info@frshscents.com](mailto:info@frshscents.com)

### United Kingdom

Unit 10A,  
Chichester Business Park,  
City Fields Way,  
West Sussex.  
PO20 2FT

### Hong Kong

Unit 04-05 16th Floor,  
The Broadway,  
No. 54-62 Lockhart Road,  
Wanchai,  
Hong Kong.

### China

Room 2202-2203 TBA Tower,  
No.11 Dongguan Avenue,  
Dongcheng, DongGuan City  
Guangdong Province,  
P.R.C. 523000

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